

## **SECTION 5.0 - SIGNS**

### 5.1 PURPOSE OF SIGNS

It is the general intent of this ordinance to prohibit signs of commercial nature from districts in which commercial activities are barred; to limit subject matter on signs in business districts to products, accommodations, services, or activities on the premises and to control the number, type and area of all signs in business areas and certain other districts. Governmental signs shall conform to this ordinance; however, those signs used for traffic markings shall be exempt.

### 5.2 PERMITS

5.21 A separate permit shall be required for the erection of signs regulated in this ordinance except that no permit shall be required for 5.31 and 5.34 below.

5.22 Each application for a sign permit shall be accompanied by a drawing showing the design proposed, the size, character and color of letters, lines and symbols, method of illumination; the exact location of the sign in relation to the building and property, the details and specifications of construction. A fee of three dollars (\$3.00) shall accompany each application for a sign permit which will be issued by the Building Inspector.

5.23 If the Building Inspector shall find that any existing sign regulated by this law is unsafe or insecure, or is a menace to the public, he shall give written notice to the Named Owner of the sign and the Named Owner of the land upon which the sign is erected, who shall remove or repair the said sign within 45 days from the date of said notice. If the said sign is not removed or repaired, the Building Inspector shall revoke the permit issued for such sign and shall assess all costs and expenses incurred in said removal or repair against the land or building on which such sign was located. The Building Inspector may cause any sign which is a source of immediate peril to persons or property to be removed summarily and without notice.

#### 5.24 Advisory Board

The County Board is hereby authorized and empowered to appoint a sign and billboard advisory committee from among persons representative of (e.g., government, the planning profession, civic organizations, architecture, landscape architecture, the advertising profession, and the graphic arts). Such advisory board shall advise the Board and the Building Inspector with reference to desirable and effective use of signs for the purpose of enhancing and maintaining the natural beauty, cultural and aesthetic standards of the County. The advisory board may advertise, prepare, print and distribute pamphlets and other media which, in its judgment will further these purposes. The members of the advisory board shall serve at the pleasure of the County Board.

### 5.3 RESIDENCE DISTRICTS

Signs shall be permitted in these districts only as follows:

- 5.31 One non-illuminated name plate, not exceeding three (3) square feet in area for each dwelling unit, indicating only name, address and occupation.
- 5.32 One non-illuminated identification sign for multi-family dwellings and offices, not exceeding five (5) square feet in area, indicating only name, address, management name, and management address.
- 5.33 One non-illuminated identification sign at each entrance to subdivisions, not exceeding five (5) square feet.
- 5.34 One non-illuminated "For Sale" or "For Rent" sign per lot, not exceeding twelve (12) square feet in area, nor closer than ten (10) feet to adjacent zoning lots.
- 5.35 One non-illuminated sign designating each entrance to or exit from a parking area, not exceeding five (5) square feet in area, and indicating conditions of use.
- 5.36 One non-flashing school or church bulletin board sign, area not exceeding twenty (20) square feet.

The preceding signs shall be permitted providing they do not project into the public right-of-way, and the top of the sign shall not be higher than eight (8) feet above curb level, and that on a corner lot two signs, one facing each street, shall be permitted for 5.32, 5.34, and 5.36 above.

#### 5.4 BUSINESS DISTRICTS

Signs visible from the public way shall be permitted only when subject to the following conditions:

##### 5.41 B-1, B-2 and B-3 Business Districts

The gross area in square feet of all signs of a business shall not exceed two (2) times the lot frontage in lineal feet, nor exceed thirty (30) percent of the area of the front wall of the building. Such signs shall restrict subject matter to products, accommodations, services or activities on the premises. The top of the signs shall not be higher than twenty (20) feet above curb level. Such signs shall be non-flashing. No business shall have more than two (2) signs. All illuminated signs shall be shielded from park areas and residential districts, and no sign shall be within fifty (50) feet of a residential district. Roof signs are not permitted.

5.5 INDUSTRIAL DISTRICTS

Signs visible from the public way shall be permitted only when subject to the following conditions in:

5.51 M-1 and M-2 Manufacturing Districts

The gross area in square feet of all signs on a lot shall not exceed two (2) times the lot frontage in lineal feet. No firm shall have more than two (2) signs. Roof signs are not permitted.

Providing illuminated signs shall be shielded from park areas and residential districts, and providing no sign shall be within fifty (50) feet of a park or residential district.

5.6 INTEGRATED DEVELOPMENT SIGNS

For integrated developments under single ownership or under unified control, including shopping centers, manufacturing districts, apartment developments, and including the Central Business District, two (2) additional illuminated signs may be erected providing they do not exceed one hundred and twenty-five (125) square feet in gross surface area, and contain only name and location of the development, and the name or type of business of the occupants of the development. Signs in a residential area shall not be illuminated. Signs shall be set back at least twenty-five (25) feet from each street right-of-way and the bottom edge of such sign shall be at least eight (8) feet above ground level where it will block vision of traffic otherwise ground level or higher. The overall height of the sign shall not exceed twenty (20) feet above ground level.

5.7 BILLBOARDS

Billboards may be permitted only where allowed as a permitted use in the zoning district in which it is located subject to the following:

5.71 Advertising Billboards shall be permitted on tracts of land where the principal use is the pursuit of agriculture, provided such billboards may be illuminated with non-flashing illumination, but with no moving parts, and shall also conform with other regulations set forth as follows and other Logan County codes or ordinances and Illinois Statutes:

- a. One advertising sign shall be permitted on a tract of land under single ownership or control having 1,000 lineal feet or less of frontage on a county, state or federal highway, and not more than one additional advertising sign shall be permitted for each additional 1,000 lineal feet of highway frontage provided that not more than two sign structures are joined together and there is an interval of at least 1,000 feet between a single-sign or double-sign structure or tract of land where more than one sign structure is permitted. In all cases, there shall be a 1,000 foot minimum separation between all billboards.
- b. Each advertising sign structure shall contain not more than two display surfaces and have a length and height of not more than such dimension necessary to secure a standardized poster panel display surface 15 feet by 25 feet or a standardized painted bulletin display surface 15 feet by 55

feet. Such sign structure shall not project higher than 30 feet above average ground grade at the sign structure or above grade of the nearest edge of the roadway pavement at a point directly opposite the sign structure--whichever is higher.